

LADIES SPRING CUP 1983.

Notes from the Central Organising Committee Meeting held on 11th September 1982.

1) Finance and budget

- a) Overall budget is to be resubmitted to the Sports Council with a number of cutbacks before they will agree on grant amount for the event. It is speculated that the grant will be £20 - 25,000.
- b) Pools instructed that the shortfall on their budgets should not exceed £2,000.
- c) A grant has been applied for to finance a secretariat based in Birmingham to act as agency and ticket office for the event.
- d) All major bills (over £50.00) will be paid centrally. A list of all anticipated bills to be sent to the treasurer by January. February meeting of central committee will finalise all expenditure. Anything not included in budget by then will not be included.
- e) Programmes must cover their own cost with adverts. All programmes may be produced centrally at no cost to the Association. This is to be further investigated and a decision made at the next meeting.
- f) Pools to send details of full (unsubsidised) cost of accommodation in case of extra members of parties.
- g) If any teams wish to arrive early their arrangements will be dealt with by National Office.
Updated budget will be sent with the minutes.

2) Publicity Television and Sponsorship.

- a) A firm promise has now been made by Channel 4 T.V.. They will film on Sat and Sun at the finals and this will be broadcast as three separate one hour programmes in May.
- b) Following this a contract has been signed with Century City who will deal with all the commercial and publicity arrangements involved, including contacts with regional T.V.
This coverage obviously opens up new prospects for major sponsorship.
- c) No P.R. company will be employed for this event.
- d) Riker laboratories will be donating a sports injury medical kit to each team plus a supply of painkilling tablets.
- e) Posters will be circulated in January.

3) Sales

- a) Quotes and samples of sales items are awaited. These should be available by the next Central meeting.
- b) Sales items will be distributed to the pools at the final meeting before the tournament.

4) Tickets

- a) Prices to be standardised for all pools.

Proposal that these should be :-

	<u>Adult</u>	<u>Child/OAP/ unemployed</u>
Day ticket	£1.00	50p
Season ticket (3 days)	£2.00	£1.00

1 free ticket for every 8 bought in advance

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